

EVENT BUDGET BUILDING

FUNDRAISING GOAL:

EVENT MODEL:

PRE-EVENT REVENUE 50% OF GOAL

Ticket Price	Qty	
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Table Price (Tix x Seats)	Qty	
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Sponsor 1 Price (Table +)	Qty	
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Sponsor 2 Price (1+)	Qty	
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Sponsor 3 Price (2+)	Qty	
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Targets

Targets

Targets

Targets

TOTAL PRE-EVENT



DAY-OF-EVENT REVENUE 50% OF GOAL

Appeal Level 1	Qty (3+)	
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Appeal Level 2	Qty	
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Appeal Level 3	Qty	
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Appeal Level 4	Qty	
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Live Auction	Qty	
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Silent Auction	Qty	
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Raffle	Qty	
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Other	Qty	
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Targets (Pre-Commit Same as Qty Goal)

Targets (Pre-Commit 2/3 of Qty Goal)

Targets (Pre-Commit First Gift)

Targets

Limit the live auction to 3-12 packages. Procure value based on budget needs. Sells at 100% of value.

Limit silent auction to 1 package for every 7 guests. Procure value based on budget needs. Sells at 40% of value.

TOTAL REVENUE

TOTAL DAY-OF-EVENT

