

Event Staffing

Do Good Events is a woman-owned, award-winning event planning and staffing company, headquartered in Minneapolis, dedicated to executing the vision of our clients through a personalized approach. We enhance events that cultivate community and elevate brands through partnership, expertise and innovation.

Support Areas

- Registration
- Greeters
- Product Demos
- Brand Ambassadors
- Trade Shows
- VIP Shadows
- Street Teams
- Back of House
- Attendants
- Convention Staff
- Runners
- Mobile-Bidding Staff
- Auction Spotters
- Host/Hostess
- Coat Check
- Promotions
- Wayfinders
- Transportation Staff

Where We Staff

- Conferences
- Galas
- Golf Tournaments
- Community Events
- Weddings
- Conventions
- Festivals/Concerts
- Trade Shows
- Marketing Booths
- Specialty Events
- Corporate Engagement
- Run/Walks
- Non-Profit Fundraisers

Recent Events & Organizations Supported:

- Team Women
- Distinguished Carlson Lecture
- HandsOn Twin Cities
- Connect Marketplace and Tarsus Connect LLC

The DGE Difference

- Industry expert in vendors, contracts, and permits
- We offer an organizational methodology that ensures the details of your event will be managed.
- Quarterly trainings on industry best practices, registration, event software, hospitality, creating the experience, & much more!

“Do Good Events provided us with experienced, hard working staff who helped make our event go smoothly, from set up to take down!”

-Julia, Local Director of Marketing, Development, and Special Events

“A very professional, personable and thorough service with an absolute can do attitude to all requests and requirements.”

-Brigid, International Director of Communications